



## **CITY OF POQUOSON**

### **Vision**

Poquoson is a distinctive and cherished community. Through thoughtful actions, strategic investments, and meaningful initiatives, we are committed to building upon the city's strengths, ensuring its long-term sustainability, and preserving its unique character. Our goal is to maintain and enhance Poquoson as one of Virginia's exceptional places to live, work, and thrive.

### **Mission**

Building on and maintaining Poquoson's strong financial foundation, the City Council and staff will collaborate to deliver exceptional public schools, public safety, and effective government services. We are dedicated to making purposeful investments in our community's quality of life while fostering complementary, balanced growth and development.

### **Strategic Initiatives**

1. Conduct a careful review of the City's Comprehensive Plan and supporting ordinances, prioritizing the north side of Victory Boulevard, followed by an evaluation of the City's central business district.
2. Launch the planning process for the development of a new community and/or recreation center.
3. Commit to enhancing public employee compensation through targeted efforts in the annual budget process.
4. Develop and implement a multi-year plan to expand sidewalks and improve pedestrian connectivity across the City.

### **Additional Areas of Focus**

1. Leverage the "Poquoson is the Place" brand through expanded placemaking initiatives and aesthetic enhancements that highlight our city's unique character.
2. Pursue opportunities to enhance public outreach and foster a strong sense of community through engagement and collaborative efforts.

*Adopted by City Council February 10, 2025*